

## GLOBEWEST OUTDOOR COLLECTIONS 2020

GlobeWest reveals its most comprehensive and diverse Outdoor furniture collection with 8 new ranges spanning Contemporary, Modern, Classic, Retreat and Eclectic aesthetics.

Blurring the lines between indoors and out, the collection includes design-led living, dining, and sun lounge pieces for alfresco & poolside spaces.

“With the increased desire for human connection, plump, ultra-cushioned silhouettes beckon long summer days among friends whilst bold, structured forms ground spaces, promoting stillness and relaxation”, explains GlobeWest Design Manager Keti Lytras.

Vibrant colours inspired by earth, sea and sky including indigo, olive, terracotta and natural tones bring vitality to Summer living. Tactile woven finishes, sleek powder coated frames and crafted timbers further elevate the designer outdoor living collection.

**Villa**’s curvaceous clean lines and sophisticated design makes this new range a beautiful addition to a modern exterior. Linear weaving adds tactile interest while the wooden layer in the modular sofa provides warmth and gives a modern edge, elevated by subtle, tapered and angled legs.

Offering a vibrant blend of texture, colour and form, **Positano** combines open woven rope detailing in dining chairs and sofas to co-ordinate back with aged teak dining tables. The fine metal frames of the seating and its subtle curvature softens the design with colours of moss and terracotta.

Smooth concrete surfaces are paired with rounded forms in **Ossa**. With strong silhouettes and bold oval forms in white or grey, this collection transports you to a coastal Mediterranean village.

Create a cosy outdoor atmosphere with **Hamptons**. The natural linen sunproof fabric sofas and mist colour rope arm chairs sit beautifully with a natural teak finish and softens the square framing.

**Aruba**’s platform, square and upholstered sofas remove the distinction between indoor and outdoor furniture. The large modular pieces have modern silhouettes and super soft cushioning, while the plump contours of the rounded day beds create a comforting and playful aesthetic.

Clean lines and tapered legs are softened by plush loose cushioning and textured fabric in **Kai**. The low-profile design encourages relaxation while the interlaced weaving on the rope

pieces provides structure and visual interest. Versatile woven ottomans feature a removable lid providing storage.

**Lyon's** ultra-plush cushioning and curved frame has a European influence, where relaxation and sundrenched courtyards go hand in hand. The seating shapes are cocooning, while the refined white frames bring an air of elegance.

**Somers** combines a refined mid-century aesthetic with contemporary style. The forms are simple with slightly angled and tapered legs. An aged teak frame with cosy grey marle cushions offers visual warmth year round.

The GlobeWest Outdoor collection incorporates scientifically developed technologies including Sunbrella & Sunproof (upholstery), Ecolene (wicker) and Quickdry (foams) ensuring the durability of its' sofas, chairs, tables, and sunbeds match its quintessential Australian style.

## Ends

**Video:** See our Collections 2020 Outdoor inspirations video below: <https://www.globewest.com.au/outdoor-collections-2020-video>

**Interviews:** Available on request with GlobeWest's Co-Founder and Design Manager.

**Stockists:** GlobeWest Collections 2020 is available via boutique retailers and design professionals nationally.

**Showrooms:** Melbourne, Sydney, Brisbane, Adelaide & Perth

**Website:** Browse by style, room, category and more at: [globewest.com.au](http://globewest.com.au)

**Instagram:** [@globewest](https://www.instagram.com/globewest)

### Imagery:

Imagery illustrating GlobeWest's 8 New 2020 Outdoor Collections is provided on the following page. Additional campaign photographs are available upon request.

To enquire about imagery, please contact Id Collective

New imagery will be regularly added to [www.globewest.pressloft.com](http://www.globewest.pressloft.com) throughout the year.

**Outdoor Technology Specifications explained:** <https://www.globewest.com.au/outdoortechspecs>

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