

Introducing GlobeWest Collections 2017

August 2016: GlobeWest launches Collections 2017, a distinctive range of furniture and homewares to inspire diverse aesthetics and styling needs – contemporary, modern, classic, eclectic, coastal and more.

Acknowledging that every person and every home is unique, GlobeWest's latest Collection sees the addition of 19 new ranges to help create highly personalised and beautiful spaces.

Throughout the collection khaki, blush, washed indigo and bold forest greens add complimentary colour and are beautifully balanced against an array of neutral and monochromatic pieces. Tan leather also features prominently, adding a sense of warmth and an earthy feel.

A strong Nordic influence echoes throughout - this interior aesthetic sees an elegant evolution with the injection of streamlined pieces in black and charcoal to create a slick look.

This minimalist look is emulated through the *Linea*, *Ripley* and *Modena* ranges, which feature tables and case goods with fine, black powdercoated frames.

Marble makes a refined return, adding a luxurious element to living spaces and features prominently in the *Sloan* and *Elle Luxe* collections.

Anja and *Willow*, *Finsbury* and *Barnes* deliver texture with their use of intricate hand worked techniques such as rattan weaving and parquetry. *Vionnet's* Parisian art deco inspired range offers an eclectic mix of pieces in beautiful gold leaf finishes, glass and marble.

The use of velvets across homewares, dining chairs and upholstery are a highlight, contrasted with fabrics such as washed linen.

Bogart's chairs, sofas and ottomans in lavish leather and lush velvets are stand out pieces, giving any room an element of glamour.

For a distinctly relaxed feel, *Vittoria Retreat* features new linen slipcover designs, while gorgeous wool and bamboo silk rugs and homewares from *Aura* or *Barnet* add the perfect finishing touch.

Outdoor furniture remains an important part of GlobeWest's extensive collection, with the introduction of *Montego's* modern, clean lined pieces and *Noosa's* teak and outdoor rattan chairs, stools and sofas.

GlobeWest's Collections 2017 speaks to all design needs. Distinctive pieces created and curated to inspire Australians and the beautiful spaces that surround them.

Collections 2017 is available via boutique retailers and design professionals nationally.

View the full collection at globewest.com.au.

GlobeWest is now live on Press Loft.

GlobeWest's locally developed and internationally curated offer is complimented by their partner brands:

Gus* Modern (Canadian Design): Ideal for modern apartment living, the Gus* range is designed with simplicity and style in mind. Collections 2017 sees a mixed modular sofa added to the range as well as new sofa colours in Rust and Mercury Velvet for the *Adelaide* sofa style. Case goods receive an update with the addition of *Tobias* Walnut Wood grain pieces.

Sketch (Scandinavian Design): Collections 2017 sees the return of Sketch, with a significantly developed range and a sophisticated edge. New *Oxygen* pieces in white, black and green marble are stand outs for the collection.

Industria Edition (Filipino Design): The use of intricate metal work and craftsmanship to create innovative statement pieces remains at the forefront of the Industria Edition brand. This season sees the addition of the *Sticks* range.

Vito Selma (Filipino Design): Vito Selma explores the use of shapes and textures inspired by nature, with keen attention to detail and excellent craftsmanship at the core.

Ethnicraft (Scandinavian Design): Ethnicraft extends on their offering of smooth oak and meticulously joined pieces with a new youthful range named *Blackbird*.

ENDS

Media Enquiries

iD Collective

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Lifestyle and Product Imagery

Collections 2017 Campaign Imagery – Release 1 now available on Press Loft:
globewest.pressloft.com

- Photographed by Derek Swalwell, Mike Baker, Lisa Cohen,
- Styled by Ruth Welsby, Rebecca Simon, Julia Green

Further requests welcome! Please contact us.

Interview Opportunities

- GlobeWest Co-Founder, Stephen Mendel
- GlobeWest Design Manager, Keti Lytras
- Gus* Modern Founder, David Podsiadlo
- Sketch Designers
- Industria Edition's Creative Director & Chief Designer, Jude Tiotuico

Showrooms

Sydney, Melbourne, Brisbane, Adelaide, Perth, Auckland

Social Media

- Instagram: [@globewest](https://www.instagram.com/globewest)
- Facebook: [facebook.com/globewestfurniture](https://www.facebook.com/globewestfurniture)
- Pinterest: [pinterest.com/globewest](https://www.pinterest.com/globewest)