# **GLOBEWEST**

### **GLOBEWEST INDOOR COLLECTIONS 2022**

Australian designer furniture brand GlobeWest introduces 10 new indoor & homewares collections and 650+ new products.

Striking painted veneer finishes including merlot and washed terracotta are stand-outs, complimenting continued case goods innovation by the Melbourne-based design team.

Wave-like forms and gentle curvature take shape whilst geometric lines, etch detailing and carved channelling emerges.

Materials of linen, natural oak, travertine and woven seagrass embody coast and country.

Oversized, slouchy seating and grounding silhouettes beckon relaxation and honey toned timbers embody the sun's warmth. Tactility is embraced in cut pile rugs, bouclé, soft leather and beautiful woven upholstery.

Neutrals are elevated in putty, soft moss and latte tones, whilst earthy hues of rust, cinnamon and merlot create intrigue. A transformative mix of coloured velvet, cosmic and green vein marble and red travertine evokes a sense of optimism.

"While current lifestyle factors have us seeking comfort and tranquillity, we look to embolden our spaces with adventurous colours and statement silhouettes that stir a sense of playfulness and joy in the home." Says GlobeWest Head of Creative, Keti Lytras.

### **New Indoor Collections**

New sofa collection **Sidney** spans 3 distinct sub families, offering universal comfort and style.

Generous in depth and form the **Sidney Slouch** features quilted cushioning, whilst a refined timber base is elevated by folded arms in the **Sidney Fold** family.

A contemporary twist on curved legacy detailing is seen in Sidney Classic.

Atlas adds special presence through a mix of sophistication and eye-catching forms. Three occasional table styles are enhanced through brown vein marble, etched linear patterns and fine double pipe features.

Crescent forms and eclipsed silhouettes shine in **Oberon**. Architecturally inspired, the curvy collection features refined storage pieces with a plinth base, whilst a statement dining & coffee table in oak or ash veneer feature a tri-base.

Inspired by rolling landscapes, case goods collection **Hills** features a soft undulating façade. Available in rich Merlot, contemporary natural ash, or black oak across a buffet, tv unit and bedside.

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Seemingly of a bygone era, **Charleston** stands tall in an elegant buffet, console and bedside. Beaded detailing, fluted panelling and tapered legs speak of classicism, whilst matte black oak or white grain ash offers versatility for traditional or Hamptons styling.

**Elsie**'s refined simplicity spans a dining, coffee & side table, incorporating gentle lines, and tri-shaped bases topped by Carrara marble or travertine.

With a slatted curved dowel façade, **Hunter** inspires a lighter presence in a buffet and tv unit. Elevated by statement sculptural legs, this silhouette curves inwards and is available in natural or black teak.

Warm and inviting, **Jupiter** offers a fresh take on retreat styling with angled shadow line handles and a box join case construction across a buffet, tv unit and bedside. The unique craftsmanship is showcased through natural solid teak or solid black mango wood.

Inspired by the Australian coastline, **Tennyson** features woven rattan panelling framed by solid timber across a buffet, tv unit, bedside and bed head. A simple palette of natural or black adds versatility to the collection.

#### Homewares

Fusing expressive silhouettes with sculptural elements, **Lorne** offers a unique twist on decorative lamps and vases. In rudimentary tones of biscuit and white, lamp shades are tapered in linen-blends while ceramic, sand textured bases create a sense of retreat.

#### - ENDS –

Trend Forecast: Directions. Imagery:	Ask ID Collective for your digital version of our 2022 Design Deep etched product imagery available now Select in-situ imagery available now (refer following) Download at <u>www.globewest.pressloft.com</u>
Video: Interviews:	View GlobeWest Collections 2022 Brand Video <u>here.</u> Available upon request with Head of Creative, Keti Lytras
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Stockists:	Available via boutique furniture retailers and design professionals nationally.
Showrooms:	Melbourne, Sydney, Brisbane, Adelaide & Perth
Website:	Browse the latest collections at: <u>globewest.com.au</u> from Tuesday 7 <sup>th</sup> October
Instagram:	@globewest

## **GLOBEWEST**

SIDNEY

ELSIE

OBERON



CHARLESTON



HUNTER



LORNE





TR. TENNYSON



JUPITER





ATLAS

