

GLOBEWEST COLLECTIONS 2021 | VOLUME #02

March 2021 - Australian designer furniture brand GlobeWest presents four new collections and 115+ new products, enriching its' vast and diverse 2021 Collection.

Responding to major lifestyle shifts was a focus for the brand's Melbourne based design team.

"This past year has exposed the flaws in our homes but has also heightened our need for them to make us feel good and emphasised our desire to share them with loved ones," says Head of Creative Ketí Lytras.

"Spaces that balance longevity, flexibility, comfort and self-expression are being sought and seen more than ever as an investment in happiness at home," she continues.

Eye-catching silhouettes and grounding sculptural forms are prominent in the new capsule. A raw, fossil-like cement finish evokes the senses whilst organic materials and textures are celebrated in fresh takes on rattan and finely carved oak detailing.

Cosy boucle and soft coloured velvets nourish, whilst expressive jacquards, corduroy and rich textured tweeds speak to nostalgic times.

A sense of lightness emerges in sleek and airy silhouettes and creamy neutral hues including putty and oatmeal. Vibrant mustards and caramel juxtapose beautifully against moody midnight tones.

NEW GLOBEWEST COLLECTIONS

A modern take on classicism emerges in **Aria's** refined features. A curved black oak frame and grooved doors sit on fine metal legs or inset base in a sleek buffet, entertainment unit and bedside table.

Beau's solid cubic frame, minimalist details and block-like legs are a celebration of simplicity. A natural oak option offers a sense of retreat whilst its' matt black finish brings a modern aesthetic to a versatile buffet, entertainment unit and bedside table.

Add an element of gritty realism to a refined interior with **Element's** solid block side tables. A raw cement finish and fossil colourway bring a contemporary twist to classic masonry.

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GLOBEWEST NEW ADDITIONS - HIGHLIGHTS

For contemporary aesthetics, the *Linea Chubby* coffee and side table feature thick cylindrical legs and a round natural oak top, whilst the *Kennedy Swivel* occasional chair shines in golden mustard corduroy.

The intriguing *Willow Curve* dining table features a cylindrical rattan wrapped base with a round natural oak top beckoning kinship and conversation.

Add bold interest to interiors with the *Bruno Totem* dining table, featuring a sculptural geometric base.

The shapely *Humphrey Slope* occasional chair brings distinct character in caramel leather and sand weave and includes a moveable head rest for bespoke comfort.

Add a touch of opulence with the new *Hilton* Barstools in smooth caramel velvet. New *Nixon* barstools reach new heights in natural white fabric and onyx velvet.

In a vintage inspired jacquard, the *Kennedy Wrap* occasional chair brings personality to creative interiors.

Combining durability with style, sophisticated additions to the *Lagoon*, *Pier* & *Villa* Outdoor collections deliver year-round comfort.

INTERNATIONAL BRAND ADDITIONS

The recently launched **Ethnicraft Outdoor** collection combines timeless style with outdoor durability through natural silhouettes and structural elegance.

Scandinavian designed **Sketch** welcomes the Base modular and 4 seater sofa. Featuring seamless tailoring and solid oak legs in an inviting and contemporary style.

Gus* Modern introduces two new sofas to its conscious design offering. The shapely Foundry sofa with environmentally friendly PET fill in joins recent apple leather additions in the Gus Mix sofa family. The Podium modular with FSC certified frame brings modern elegance and luxurious comfort with adaptable seating that can be arranged in unlimited configurations.

- Ends -

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GlobeWest Collections 2021 | Volume #02 Includes

4 New Collections and 115+ New Products

- Video:** See the collection come to life in our latest 60 second brand video [here](#).
- Imagery:** Deep etched product imagery available now
Select insitu imagery available now (refer to following)
Download at www.globewest.pressloft.com
- Interviews:** Available upon request with Head of Creative, Ketí Lytras
- Trend Forecast:** Contact ID Collective for a copy of our latest Design Directions.
- Enquiries:** **iD Collective** | (03) 8554 4888
Sarah Carty, sarahc@idcollective.com.au
Darinka Hrkalovic, darinkah@idcollective.com.au
- Stockists:** Available via boutique furniture retailers and design professionals nationally.
- Showrooms:** Melbourne, Sydney, Brisbane, Adelaide & Perth
- Website:** Browse the latest collections at: globewest.com.au from Monday 22nd March.
- Instagram:** [@globewest](https://www.instagram.com/globewest)

MEDIA RELEASE
GLOBEWEST
NIXON BARSTOOLS



BRUNO TOTEM DINING TABLE



BEAU BUFFET



WILLOW CURVE DINING TABLE



ARIA CURVE BUFFET



LINEA CHUBBY COFFEE TABLE



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GLOBEWEST
KENNEDY WRAP OCCASIONAL CHAIR



VILLA OUTDOOR COLLECTION

