

GLOBEWEST INDOOR COLLECTIONS 2021

Tuesday October 20, 2020 | Coinciding with the launch of its' 2021 Design Directions Forecast, Australian designer furniture brand GlobeWest has released Collections 2021: 15 fresh collections and over 500 new products, to inspire creative interiors.

Tactility is prominent within boucle fabrics, textured weaves, Picasso marble, blackened raw and hand carved timber, embossed and beaten metal.

Classicism resurges in heritage detailing, Palladian influences, totemic profiles, brown veined marble and art deco shapes whilst a modern mood meets countrified character in shaker style cabinetry. *"These legacy elements offer a reassuring sense of familiarity,"* says GlobeWest Head of Creative Ketí Lytras.

Nurturing nature-inspired shades, from oceanic hues to eucalyptus greens are evident throughout whilst a shift to warmer tones of caramel and chocolate emerge within a sophisticated colour palette.

"2020 has had a profound effect on our needs and wants for our homes", says Lytras. *"Comfort and harmony remain as significant as ever, but as we emerge, stirring imagination and awakening the senses are equally important for our happiness at home."* she continues.

New Collections

Grand proportions and cocooning comfort beckon relaxation in upholstery collection **Hugo**. Shapely sofas, occasional chairs and bedheads in tactile boucle, tweed and luxurious velvet offer elevated simplicity.

Progression is evident in popular *Felix and Cove* sofa collections. Plump folded arms shine in occasional chairs whilst fresh hues of blue, rust, ink and sage have been added in linen sofas.

Golden highlights bring elegance to matte black oak finishes in **Wyatt**. Angles, curvature and parquetry also combine to create a sense of luxury across classically refined pieces including dining tables, bar cabinets and entertainment units.

Legacy detailing meets contemporary craftsmanship in **Empire**. A console, bedside, buffet and entertainment unit feature carved rippled-edge detailing, evoking a sense of classicism.

Curvaceous, with a nod to the art deco era, **Artie** offers refined simplicity. Case goods in natural ash, eucalyptus green, and putty invite nature inside, whilst the beauty and fluidity of Picasso marble is showcased in a statement coffee table.

Geometric profiles and totemic silhouettes create a bold statement in **Leopold**. Its' timeless buffets, monolithic coffee tables, turned timber side tables and consoles add theatre to interiors.

Romanesque forms meet contemporary flair in **Verona**. Antique etched brass finishes, marble and glass speak of luxury whilst stepped frames and multicoloured terrazzo with oversized fragments provide a twist on tradition.

Graceful and balanced, **Orson** exudes quiet sophistication in semi-gloss or matte finishes. Its' entertainment unit, buffet and bedside feature curvaceous profiles elevated on slender legs, creating a sense of flow and lightness.

Summer Dining Capsule

Round and oval *Acre* dining tables in natural and matte black oak are built for reconnection, while striking angular legs make the *Bowen* dining table a statement piece.

Over 25 new styles of dining chairs in an array of materials, shapes and colours have been introduced including *Cohen* in textured taupe boucle and *Otto* in rattan.

International Brands

Substantial innovation can be seen in Sketch, Natadora, Tolv and Gus* Modern.

Homewares

Floor and table lamp collection, **Easton**, features canopy, domed and orb silhouettes on minimalistic iron, antique brass and marble bases.

Woven seagrass basket range **Lark** offers organic forms in a nature-inspired palette of terracotta, natural, pale blue and black.

Diverse serving ware in smoked and hazel slate, timber and marble are showcased in **Ridge**.

Rufus includes a variety of solid marble objects with raw sophistication including bookends, block tables, vessels and bowls.

Fresh injections have been made to the diverse Tepih rug range along with multiple cushions, sculpture and decorative pieces.

Imagery: Deep etched product imagery available now
Select insitu imagery available now

Imagery will gradually be added to: www.globewest.pressloft.com

Video: GlobeWest's Victorian foundations are brought to life in a new 60 second video to launch Collections 2021. Imagery was shot at architect Rob Mill's iconic 'Ocean House' on Victoria's Bellarine Peninsula. View [here](#).

GLOBEWEST

- Interviews:** Available upon request with Head of Creative, Keti Lytras
- Enquiries:** **iD Collective** | (03) 8554 4888
Sarah Carty, sarahc@idcollective.com.au
Darinka Hrkalovic, darinkah@idcollective.com.au
- Stockists:** Available via boutique furniture retailers and design professionals nationally.
- Showrooms:** Melbourne, Sydney, Brisbane, Adelaide & Perth
- Website:** Browse the latest collections at: globewest.com.au from Tuesday October 20th
- Instagram:** [@globewest](https://www.instagram.com/globewest)



ARTIE



EMPIRE



HUGO



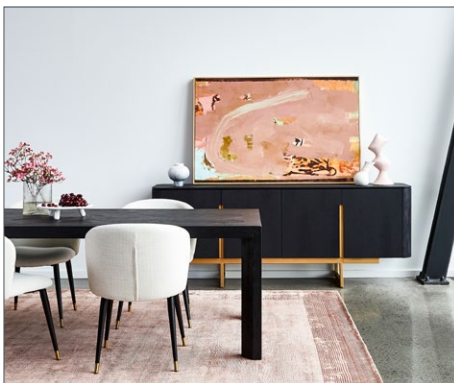
LEOPOLD



ORSON



VERONA



WYATT



Visual Appendix

NEW INDOOR COLLECTIONS



EASTON (Homewares)



LARK (Homewares)



RIDGE (Homewares)



RUFUS (Homewares)

GLOBEWEST

Browse the Complete Collection: globewest.com.au

Visual Appendix

NEW OUTDOOR COLLECTIONS



CALI



CANNES



NORMANDY



WILOMENA

Our premium quality outdoor furniture merges style with scientifically developed technologies for true durability in the harsh Australian climate. Learn more online.



GLOBEWEST

Browse the Complete Collection: globewest.com.au